

## RELATORE

### Andrea Sorbello

BARILLA



Andrea Sorbello is Director of Public Affairs, Sustainability and Crisis Communication at Barilla Group, one of the world's leading food companies. Based in Amsterdam, he drives the company's global institutional relations strategy, shapes its sustainability communication agenda, and leads crisis response at the highest level.

With over a decade of experience spanning multinational corporations and top-tier consultancies, Andrea has built a track record of delivering high-impact advocacy campaigns and managing complex stakeholder relationships across Europe and beyond. Prior to his current role, he held progressive leadership positions within Barilla, rising from Public Affairs Manager to Associate Director before his appointment as Director in 2026.

His earlier career includes advisory roles at Community Group in Brussels and PA International, where he supported major clients on EU public affairs and CSR strategy. He holds a Master's in International Relations from the University of Torino and is a guest lecturer at LUISS, Bocconi, and the University of Pollenzo. He is also co-author of the podcast "State of the Union" on European politics and policy.